

# 40+ INSTAGRAM CONTENT IDEAS

(for when you've run out of inspiration!)

- Motivational quote
- Headshot & intro about who you are
- Your workspace
- #ThrowbackThursday
- Weekend breakfast
- Working lunch
- Workday fashion
- Behind-the-scenes of your process
- Your daily view
- Insight into a new project
- How you relax
- What you wear to workout
- What you do to wind down
- What you're reading
- Your daily schedule
- A tip (#TuesdayTip)
- Product/service photo
- Snapshots from your holiday

- Your pet
- You and your other half
- A milestone in your life
- Your favourite place to go for coffee
- Your favourite pair of shoes
- A new purchase
- Scenery
- Create a flatlay
- Your favourite tools
- Testimonials
- Example of client work
- Statistic or cool fact
- Scenery
- How you stay organised
- What you're reading
- Weekend adventures
- Your latest blog post
- An inspiration board
- Your desk set-up
- You in action doing what you do best!
- Something you're working on
- A goal you're trying to achieve
- Your area
- A collage of your fave monthly photos