

# Upping Your Social Media Game – The Free Checklist

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Don't ask people to follow you

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Always provide value

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Find the right posting balance

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Use images

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Post about a variety of things

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Use your personality

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Fill out all your profiles

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Make it obvious you're on social media

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Define your goals

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Make an effort to follow people & engage

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Research the right posting time for you

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Be positive 😊